

Getting Started

User Guide of SERPCloud

We have been providing top notch 100% Accurate Rank Tracking Solution for Google Desktop and Mobile 188+ Regions, Bing, Yahoo, Yandex and Even YouTube SERP too with video stats. All comes with Social Metrics of Facebook, Twitter, Stumble upon, Pinterest, Google + etc. and SEO Metrics too.



SERP Cloud

Website

<https://serpcloud.com>

Our ID is. : Serpcloud

TABLE OF CONTENTS

INTRODUCTION	1
ABOUT US	1.1
BASIC SETTING	2
1. SIGN-UP FOR AN ACCOUNT	2.1
2. SETTING UP USER INFORMATION.	2.2
3. UPGRADING PACKAGES.	2.3
4. TIMELINE ACTIVITY AND PROFILE	2.4
SETTING UP PROJECT	3
5. ADDING PROJECT/CATEGORY CREATION	3.1
6. CATEGORIES	3.2
7. RANKING NOTIFICATION.....	3.3
8. IMPORT/EXPORT PROJECTS	3.4
9. RANKING PAGE OF PROJECT	3.5
ADVANCE SETTING	4
10 GOOGLE ANALYTICS INTEGRATION.....	4.1
12. CLOUD INTEGRATION.....	4.2
13. ADD-ON USERS	4.3
15. RANKING TABLE SETTINGS.....	4.4
16. EMAIL SETTINGS	4.5
17. REPORTING	4.6
18. WHITE LABEL REPORTING	4.7
19. SCHEDULED EMAIL REPORTS	4.8
20. REPORTING SETTING	4.9
DEVELOPER API	5
AFFILIATE PROGRAM	6
CONTACT US	7

2.1. Sign-up for an account

Start [here](#) with signing up for account. We have yearly, 6month & Monthly Packages to choose from. Make sure to fill correct details in signing process.

	Monthly	6 Months (20% Discount)	Yearly (30% Discount)		
Choose a plan that meets your needs.					
	Lite	Plus	Pro POPULAR	Enterprise	Custom
Price	\$4.99	\$17	\$49	\$99	
Search Engine	50 Keywords	300 Keywords	650 Keywords	1500 Keywords	Limitless Keywords
Youtube	10 Keywords	80 Keywords	350 Keywords	800 Keywords	Limitless Websites
Regular Updates	✓	✓	✓	✓	✓
Reports	✓	✓	✓	✓	✓
Backlinks	✓	✓	✓	✓	✓
Cloud Reporting	✓	✓	✓	✓	✓
Social Stats	✓	✓	✓	✓	✓
SEO Metrics	✓	✓	✓	✓	✓
Archive Full Data	✓	✓	✓	✓	✓
White Label	✓	✓	✓	✓	✓
Scheduled Reports	✓	✓	✓	✓	✓
API Access	✓	✓	✓	✓	✓
	Subscribe	Subscribe	Subscribe	Subscribe	Contact

Log in Page.

After signing up you can login [here](#).



Login to SerpCloud

Enter your details

Email *

Password *

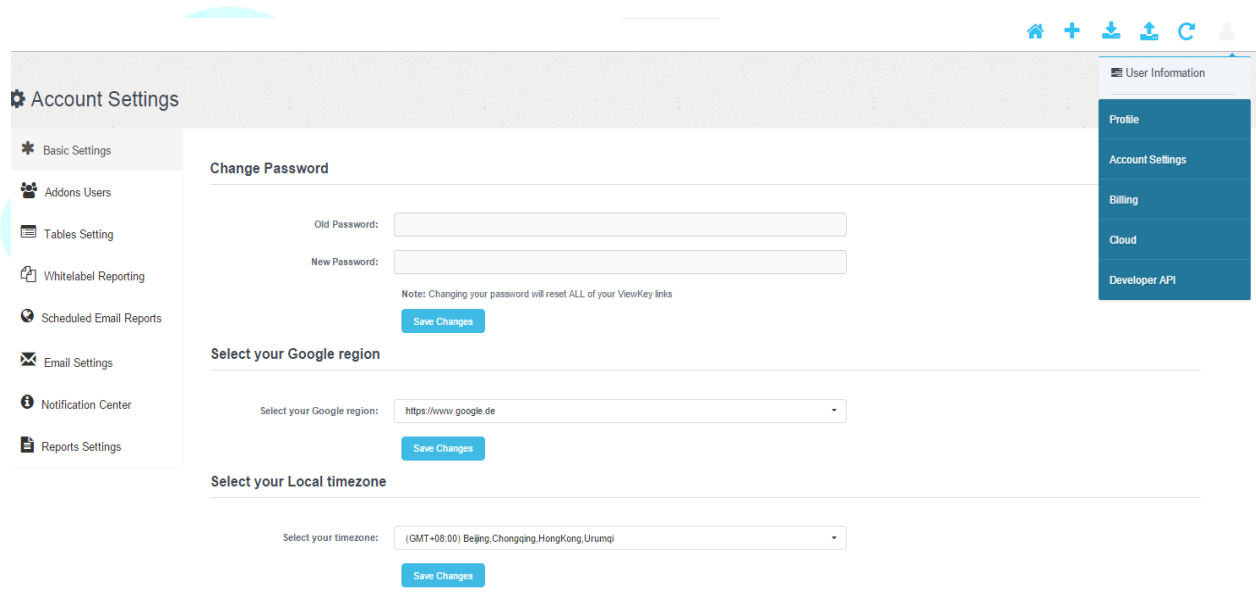
Keep me signed in

[Sign in](#)

[I can't access my account](#) | [Create New Account](#)

2.2 Setting Up User Information.

After login on the top right side  Profile Setting. Its show the All Account settings.




Here you can change your account password.

Select your preferred Google Default region to show every time when adding a new project

Your local Time zone.

2.3. Upgrading your account.

You can access all of our packages through the "Billing" link at the top-center of SerpCloud by clicking  Profile Setting that will take you to the page with the subscriptions and pricing information.

That shows your current subscription and Invoices with us. You can upgrade/downgrade any package from there.

Billing Information

Billing Information

Current Info

Current Package:	Lite
Registration Date:	April 2, 2014
Subscription Interval:	Monthly
Account Status:	Active

Usage Info

Next Payment:	0
Payment Date:	November 11, 2015

Upgrade your plan

Monthly BI-Annually Annually Other

Plan	Price	Keywords	Websites	Actions
Lite	\$4.99 /1-m	50 Keywords	50 Websites	Subscribed
Plus	\$17 /1-m	300 Keywords	300 Websites	Upgrade
Pro	\$49 /1-m	650 Keywords	650 Websites	Upgrade
Enterprise	\$99 /1-m	1500 Keywords	1500 Websites	Upgrade
Level 1	\$10 /1-m	150 Keywords	150 Websites	Upgrade
Level 2	\$25 /1-m	450 Keywords	450 Websites	Upgrade
Level 3	\$120 /1-m	2000 Keywords	2000 Websites	Upgrade
Level 4	\$180 /1-m	3000 Keywords	3000 Websites	Upgrade
Level 5	\$400 /1-m	5000 Keywords	5000 Websites	Upgrade

Invoices

S.No	Package	Date	Amount	Download
1	Lite	2015-11-11	0	Download
2	Lite	2014-09-02	4.5	Download
3	Lite	2014-09-02	4.5	Download
4	Lite	2014-04-02	4.5	Download



2.4. Timeline Activity and Profile

Timeline activity shows your activity of your account when and how many no of keywords added or deleted with other info.

Profile avatar and other info are updateable:

Example:

Navigation

- Dashboard
- Notification
- Rank Track
- Categories
- Tags
- Reports
- Google Analytics
- Affiliate
- Contact

Edit Profile

Name:

First Name:

Last Name:

Address:

Country:

City:

State:

DOB:

Email:

Post Code:


Timeline Activity

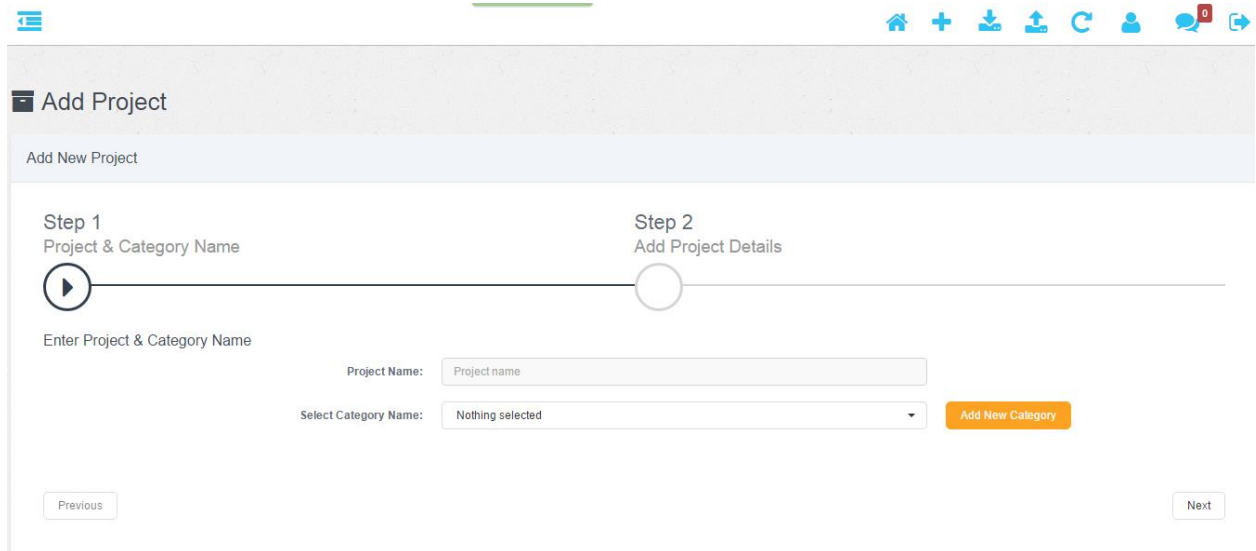
- 2015-11-14 11:46 Added 1 New Keywords
- 2015-11-14 11:46 Added 1 New Keywords
- 2015-11-10 06:29 Added New Airline South-Africa Client Project
- 2015-11-10 06:29 Added 1 Client Project Added 5 New Keywords
- 2015-11-03 11:43 Added New naats Project
- 2015-11-03 11:43 Abdullah Siddique

User Information

- Profile
- Account Settings
- Billing
- Cloud
- Developer API

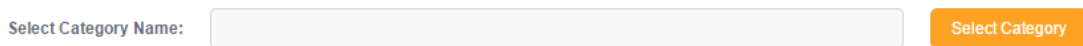
3.1. Adding Project/Category Creation.

Sign up for the first time you will see Add Project page or you can access it via clicking at top nav bar  to add project.



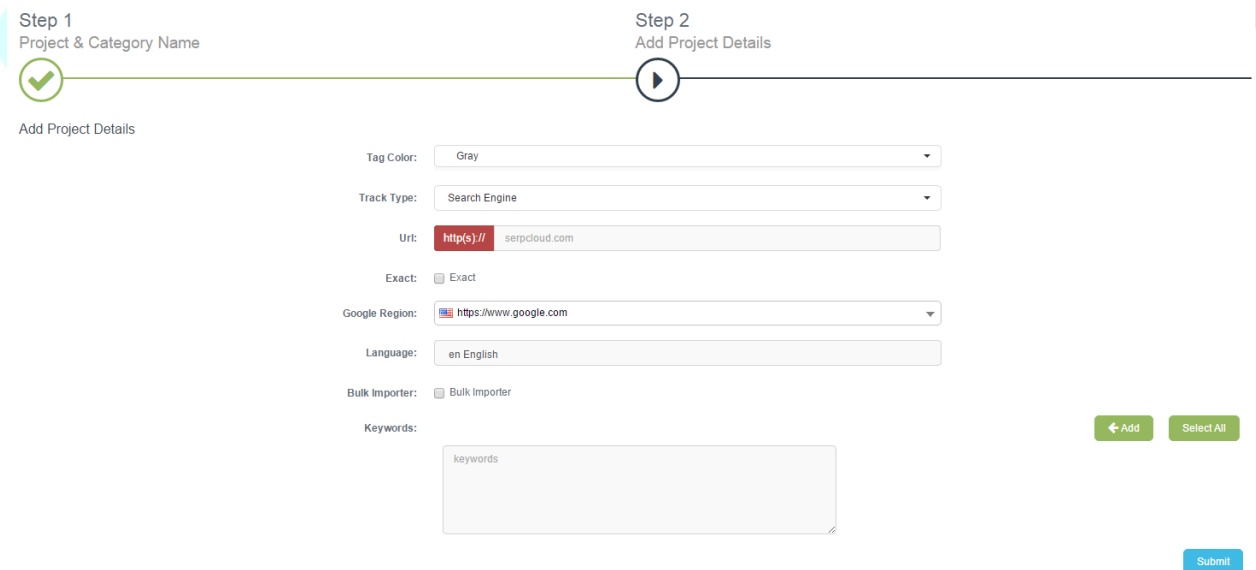
The screenshot shows the 'Add Project' interface. At the top, there's a navigation bar with icons for home, add, download, upload, refresh, user, chat, and share. Below that, the 'Add Project' title is followed by 'Add New Project'. A progress bar indicates two steps: Step 1 (Project & Category Name) and Step 2 (Add Project Details). Step 1 is active, showing a play button icon. The form for Step 1 includes a text input for 'Project Name' (containing 'Project name'), a dropdown for 'Select Category Name' (showing 'Nothing selected'), and an orange 'Add New Category' button. At the bottom, there are 'Previous' and 'Next' buttons.

To start with you need to create category first by clicking **Add New Category** for first time and write the name you want for it.



This is a close-up of the 'Select Category Name' field. It consists of a text input box and an orange button labeled 'Select Category'.


Enter you Project Name and desire category for it and click Next. On the next Page you will need to fill project details.



The screenshot shows the 'Add Project Details' interface. The progress bar now shows Step 1 as completed with a checkmark icon and Step 2 as active with a play button icon. The form for Step 2 includes: 'Tag Color' dropdown (Gray), 'Track Type' dropdown (Search Engine), 'Url' text input (http(s):// serpcloud.com), 'Exact' checkbox (unchecked), 'Google Region' dropdown (https://www.google.com), 'Language' text input (en English), 'Bulk Importer' checkbox (unchecked), and 'Keywords' text area (keywords). At the bottom right, there are 'Add', 'Select All', and 'Submit' buttons.

Tag Feature:

Tag your projects under the different colors to get more organized your projects.



This is a close-up of the 'Tag Color' dropdown menu. The label 'Tag Color:' is followed by a dropdown box showing 'Blue' as the selected option.

Track Type:

Select which type of engine you want to track. We are tracking on Search Engines which includes Google, Bing, Yahoo & Yandex .There is also YouTube and Google Mobile.



This is a close-up of the 'Track Type' dropdown menu. The label 'Track Type:' is followed by a dropdown box showing 'Search Engine' as the selected option.

URL:

Enter your Root domain or Any url you want to track.

Uri:

Exact:

If you want to track rank any specific URL only not all urls of that domain then check this exact.

Exact: Exact

Region Selection:

We are tracking keywords on 188+ Google regions. You select any specific country which you want by default it is Google USA.

Google Region:

We are also tracking YouTube by their regions it is shows up when you select your track type to YouTube.

Youtube Region:

Language Selection:

We are tracking all languages that is supported by Google by their region.it shows more accurate result by specific region by their native language.

Language:

Input Keywords:

Enter your keyword here or you have multiple keywords than enter it line by line.

Keywords:

There is also a keywords suggestion tool which you want to use. E.g. if you type SEO in keyword box, its shows relevant terms in another box where you can select all or any keywords in you tracking.

Keywords:

← Add

Select All

- seo
- seoul
- seohyun
- seolhyun
- seo in guk
- seo analyst
- seo services

Submit

Bulk Importer:

Buy Check it you can enter multiple Urls & keyword to track. Make sure input all Urls/keyword line by line.

Bulk Importer: Bulk Importer

Enter URL with keyword:

Urls	Keywords

3.2. Categories

First need to create a Category where your project's will be added in it. As it's the Top hierarchy of system.

- You can view all your categories in account with how many projects in each category.
- Also you can view total no of keywords of each project and creation dates.
- Get Publicly viewable reports of each project from there too
- Edit OR Delete category also from here.

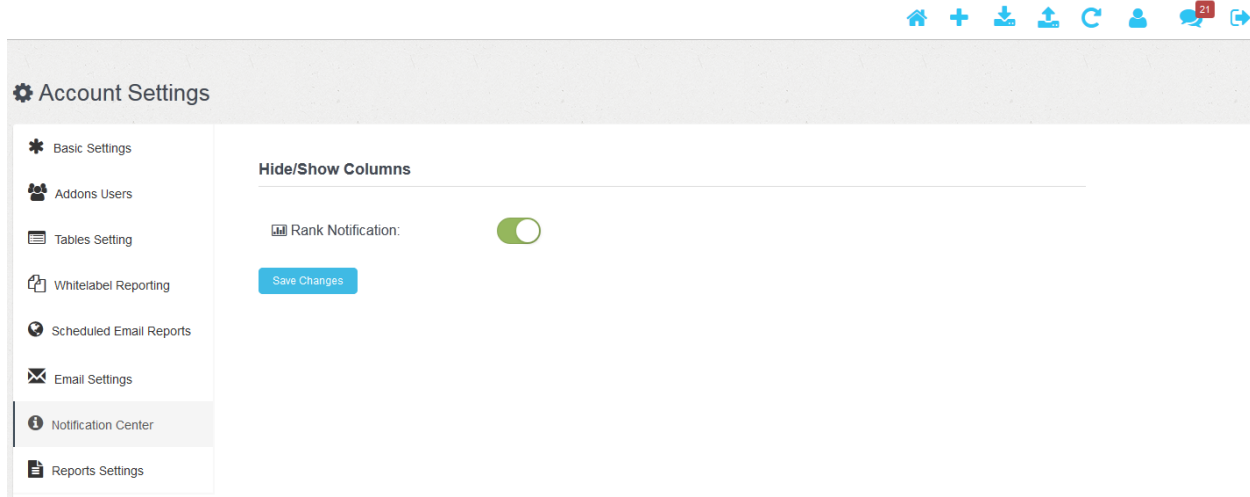
Example:

The screenshot shows the SCAPCloud dashboard. The sidebar on the left contains navigation options: Navigation, Dashboard, Notification, Rank Track, Categories, Tags, Reports, and Google Analytics. The main content area is titled 'All Categories' and lists several categories and projects. Red arrows point to specific elements: '3D Printers Work' is labeled 'Category Name', '3D Printers Main Site' is labeled 'Project name', and the 'Edit, Delete And Public view key of specific project' icons are labeled 'Edit, Delete And Public view key of specific project'.

Category Name	Project name	Keywords	Date	Actions
1. 3D Printers Work	3D Printers Main Site	5 total	2014-06-09	Edit, Delete, Public view
	3D Printers Posts Keywords	24 total	2014-06-09	Edit, Delete, Public view
2. After Conversion	Allah	1 total	2015-04-08	Edit, Delete, Public view
	islam	10 total	2015-03-24	Edit, Delete, Public view
	Islam	8 total	2015-03-29	Edit, Delete, Public view

3.3. Rankings Notifications

- Enable Or Disable daily rankings notifications send via email from SERPcloud.

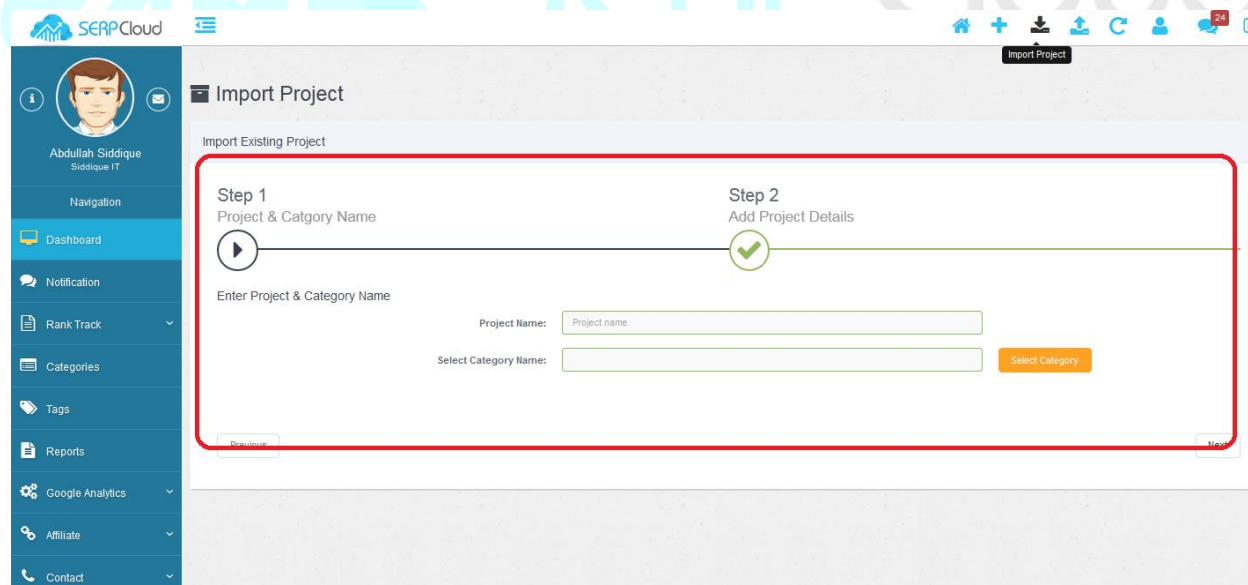


3.4. Import/Export Projects:

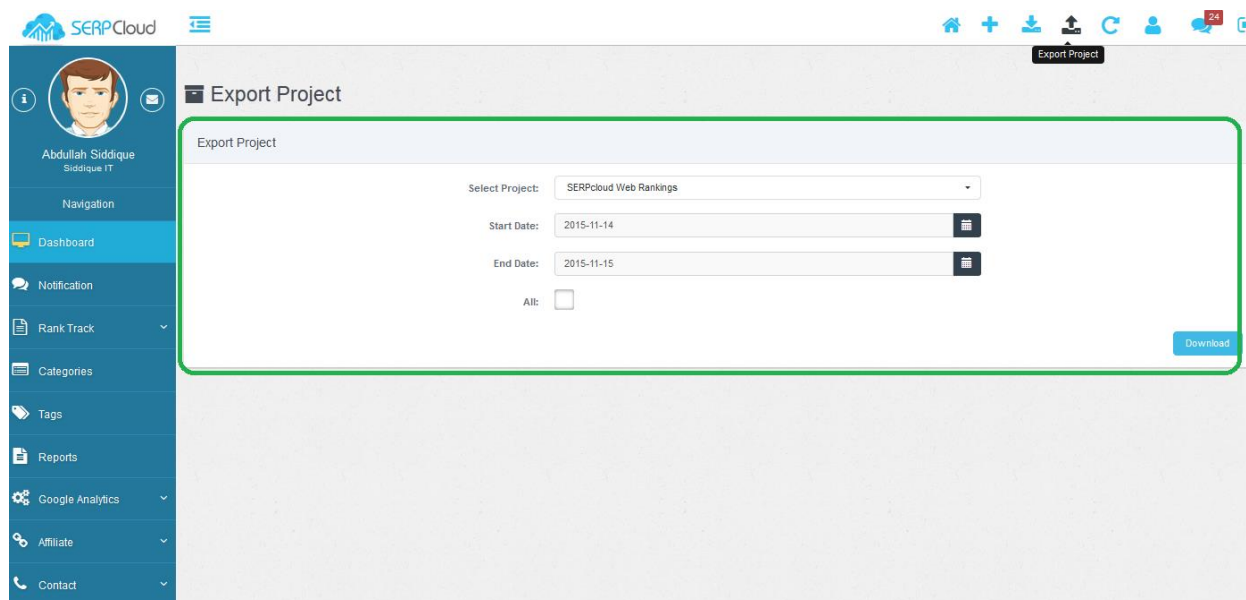
Import features allow you to migrate the data from any other rank tracking tools to SERPcloud easily by just uploading a CSV file with your ranking data and keep track record continued from where you left not and also you can import your SERPcloud projects also.

Export feature allows you to export projects from SERPcloud with date range you select and get it in csv file.

Import project area:



Export project area:



Detailed information available on this blog post:

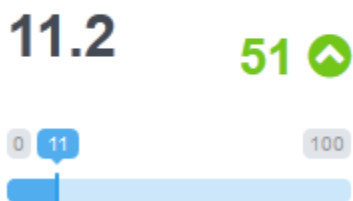
<https://www.serpcloud.com/serp/blog/2014/09/24/manage-with-importexport-feature/>

3.5. Ranking Page of Project:

This is the project view of Rankings where you can see all the major data and it's same for Youtube and Google Mobile rankings too.

Overall Average Rankings Positions in that project. **eg.**

Average Position



Top 3,10,100 Positions of keywords. **eg.**



Keyword Positions



Top 3: 1

Top 10: 1

Top 100: 5

Average DAILY keywords Changes UP,DOWN and No Change **eg.**

Average Keyword Change

1  2  12
Up Down No Change



Tracked Keywords stats out of Total quota. **eg.**



Tracked Keywords 713 of 1500



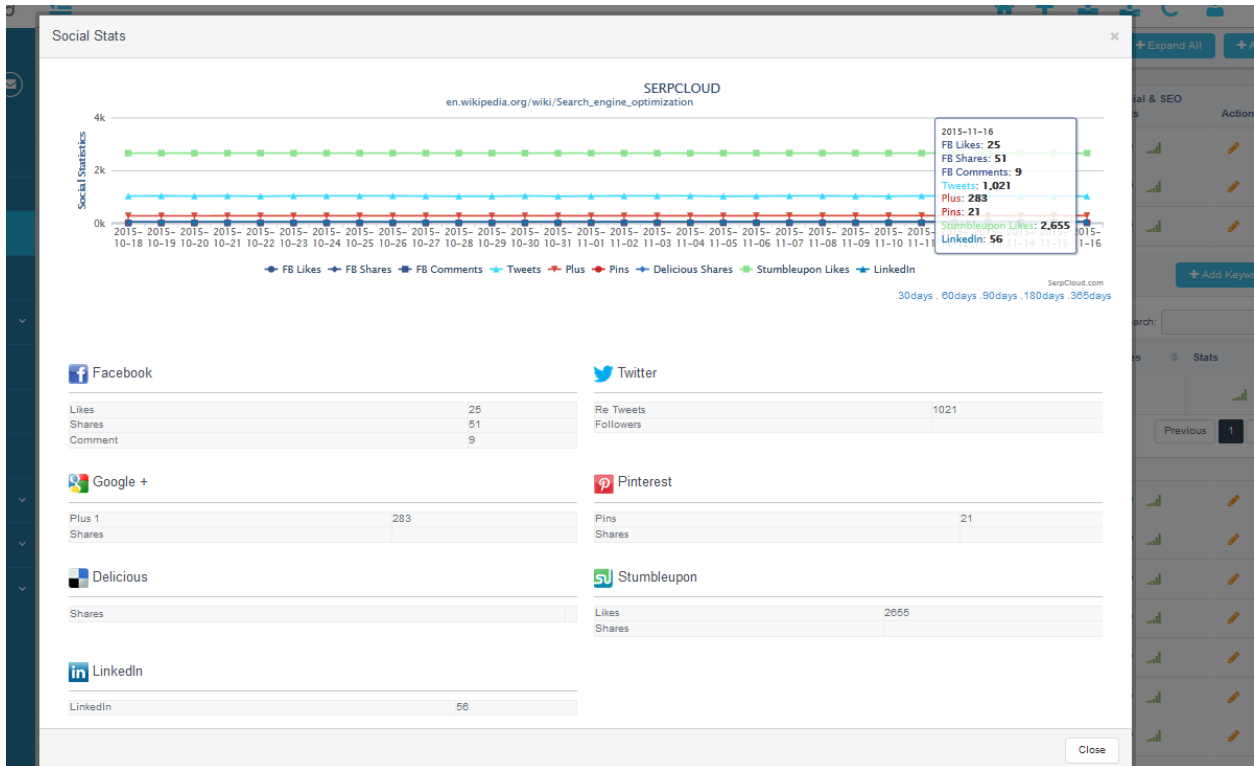
Domain name of the URL you added it's SEO and Social Metrics **eg.**

Domain Name
best-local-seo-services.topseosguide.com
boostseo.org
en.wikipedia.org

Social & SEO Stats

Cloud



DAY Changes.

All keywords with their Current DAY Positions of Google,Bing,Yahoo and Yandex.

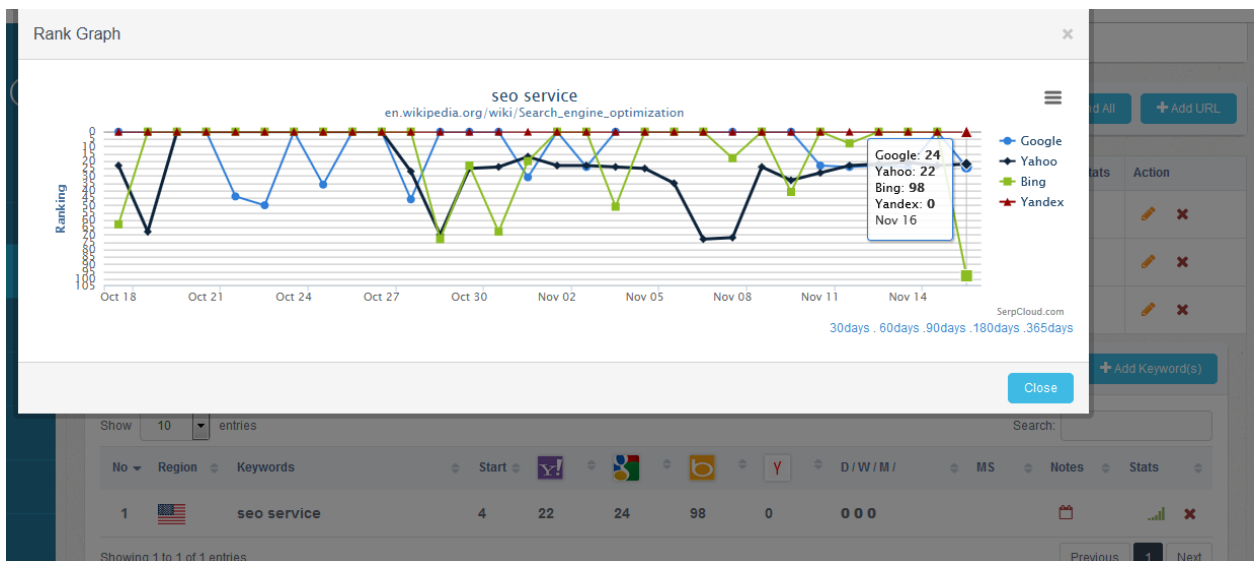
DAY/WEEK/Monthly changes.

Add or edit notes.

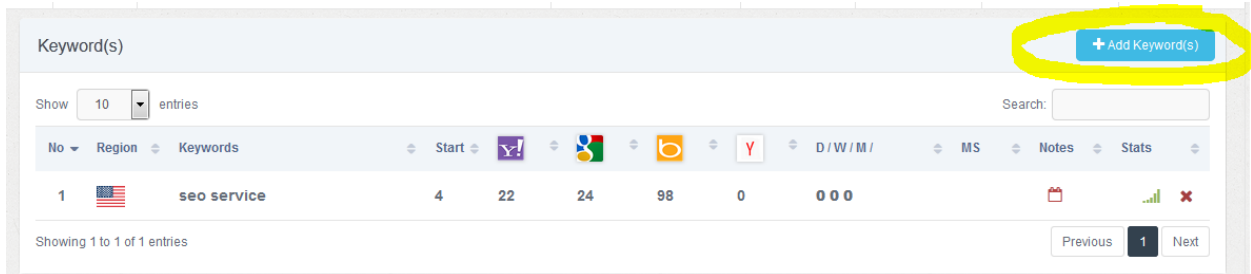
View Google Region of the project



View Rankings Graphs. eg.

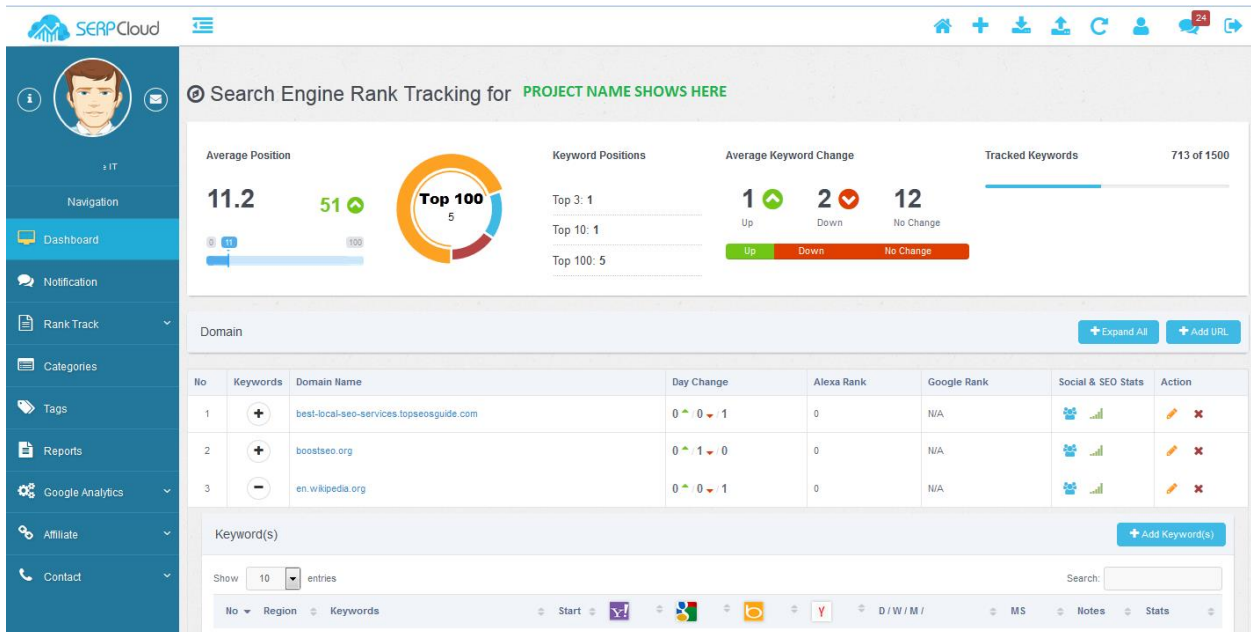


Add more keywords. Eg.



Edit OR Delete any URLs or Keywords in that project.

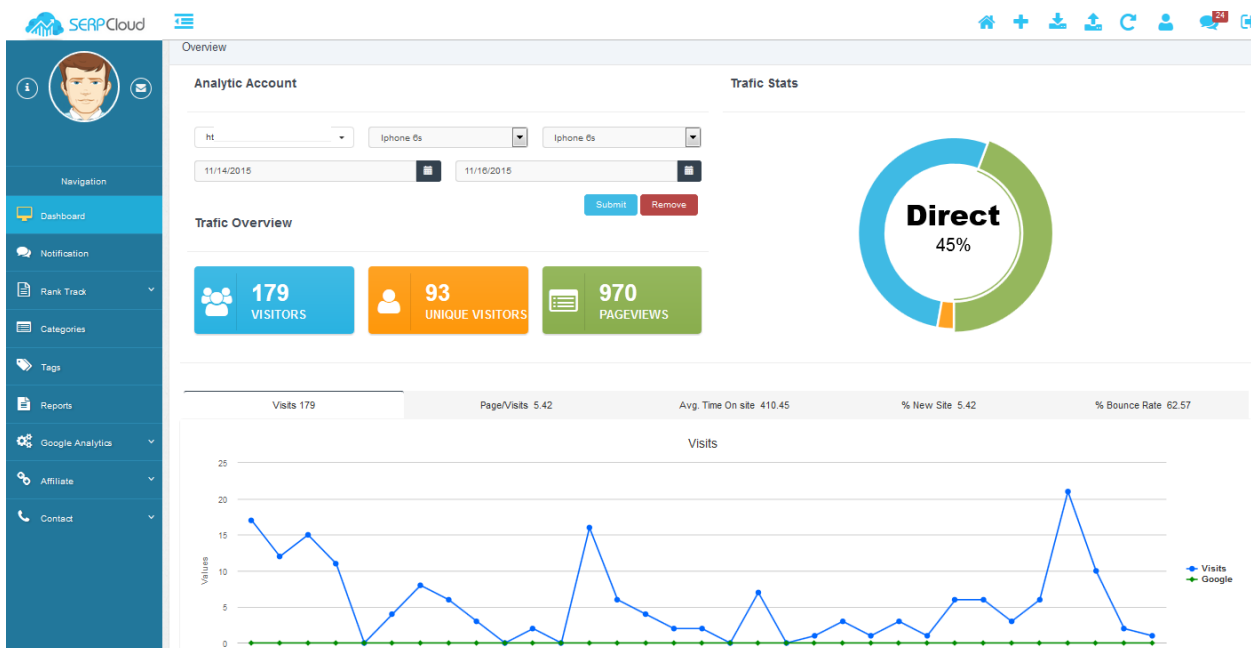
Full View Example:



4.1. Google Analytics Integration

You can integrate your Google analytics with SERPCloud to view and compare your projects Data of Rankings with Google Analytics data to see how you performing an example of overview:

Example of Overview:

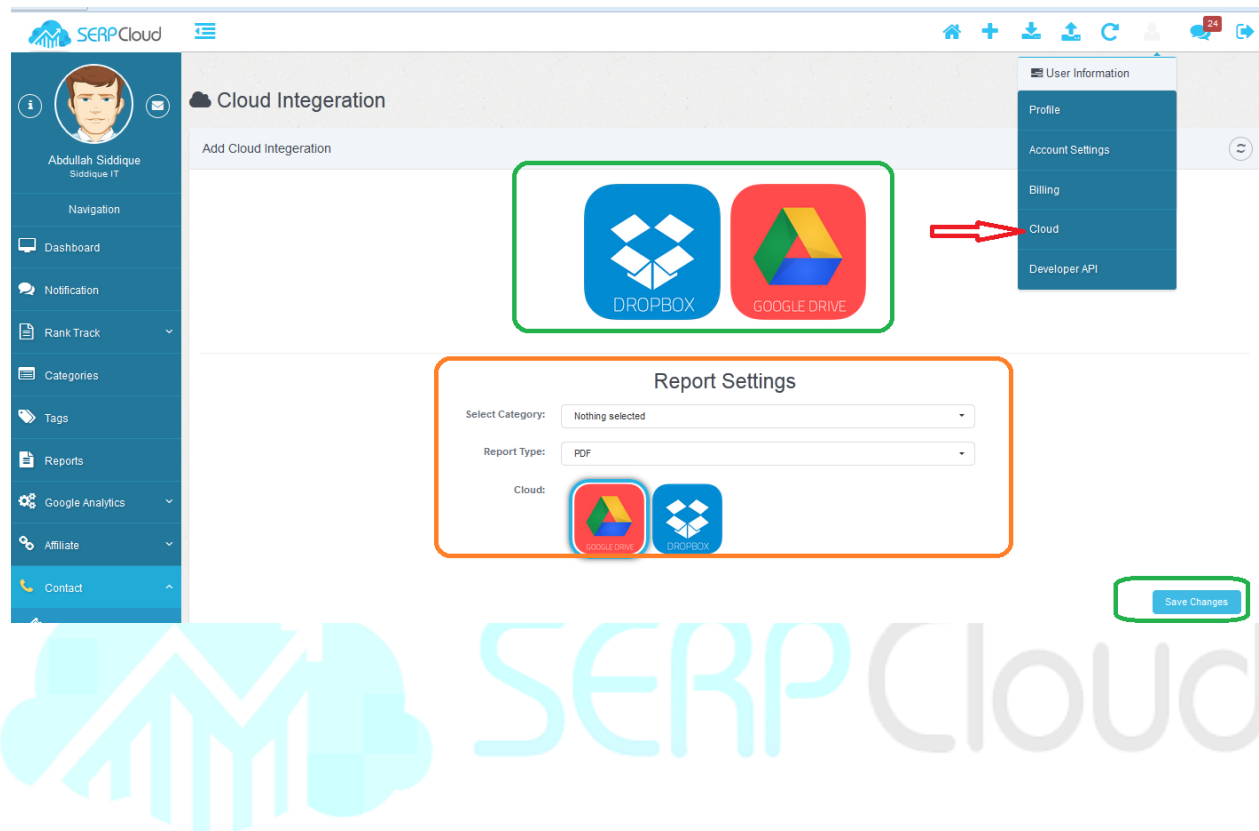


For more detailed look blog post:

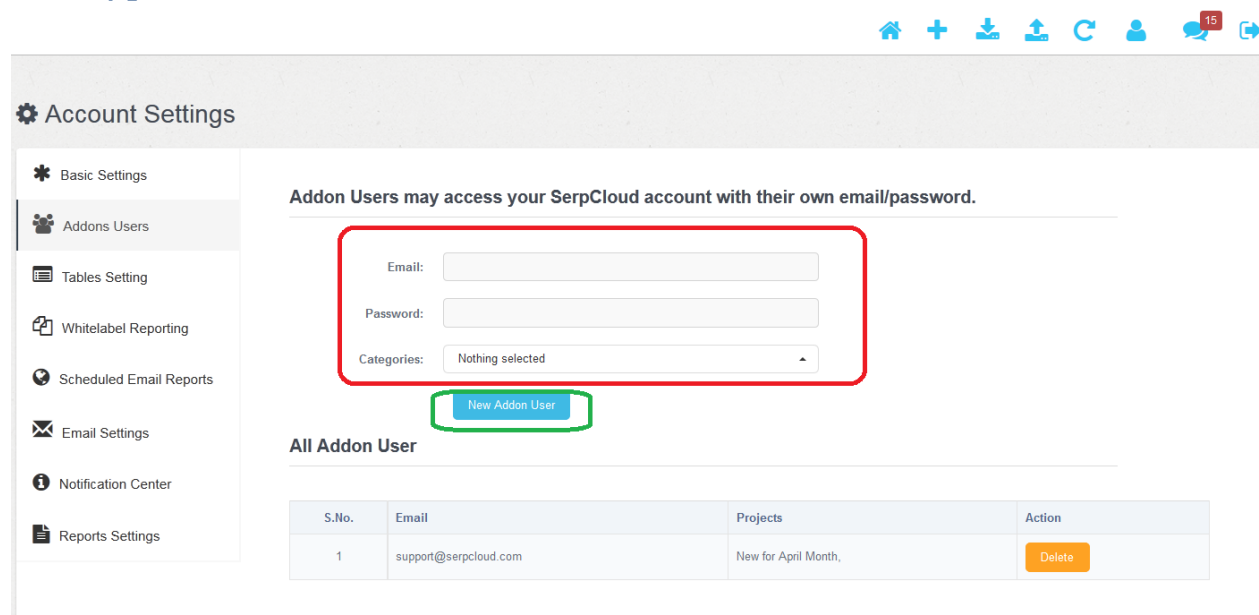
4.2. Cloud integration

If you want to share your any type of reports to Google Drive or Dropbox.

Example:





4.3. Add-on Users may access your SerpCloud account with their own email/password.

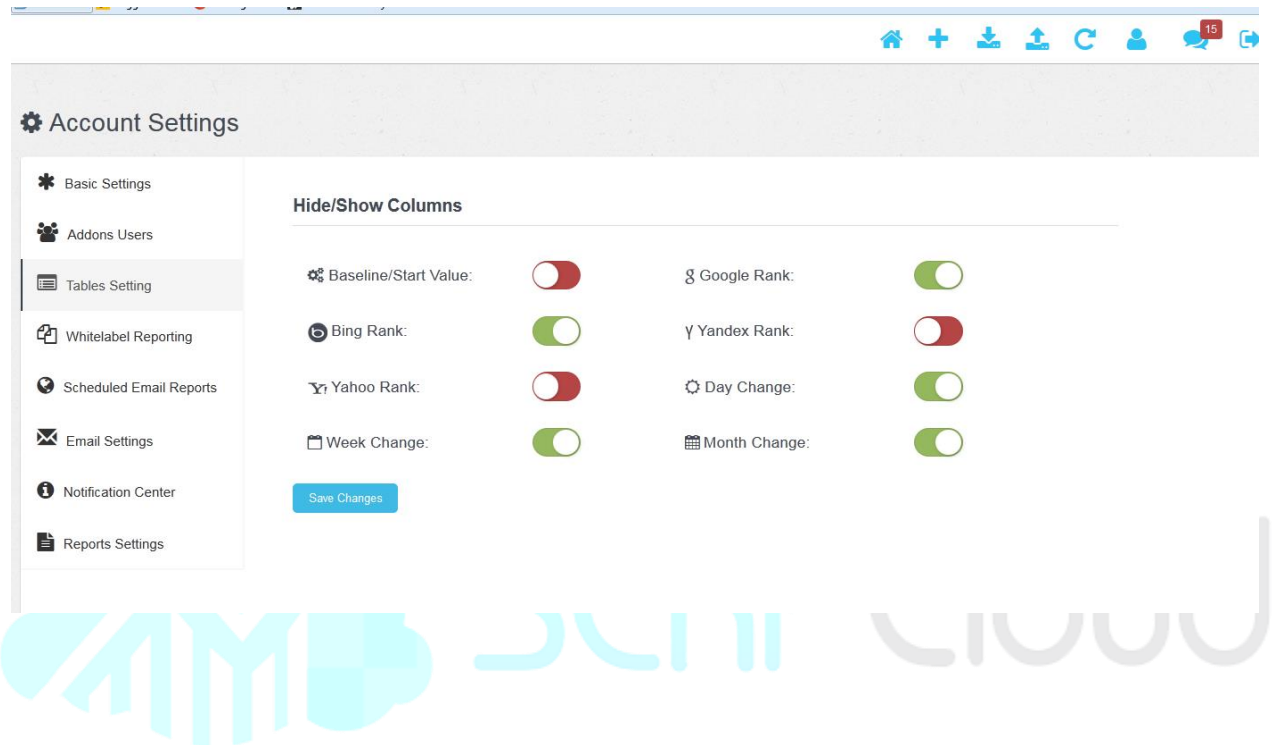


1. Enter **Email ID** you want to get an access
2. Choose **password** for login
3. Select **one or multiple projects** you want to get him access
4. Finally click "**New addon user**" button and done.
5. The user will get email with details of login.

4.4. Rankings Table Settings

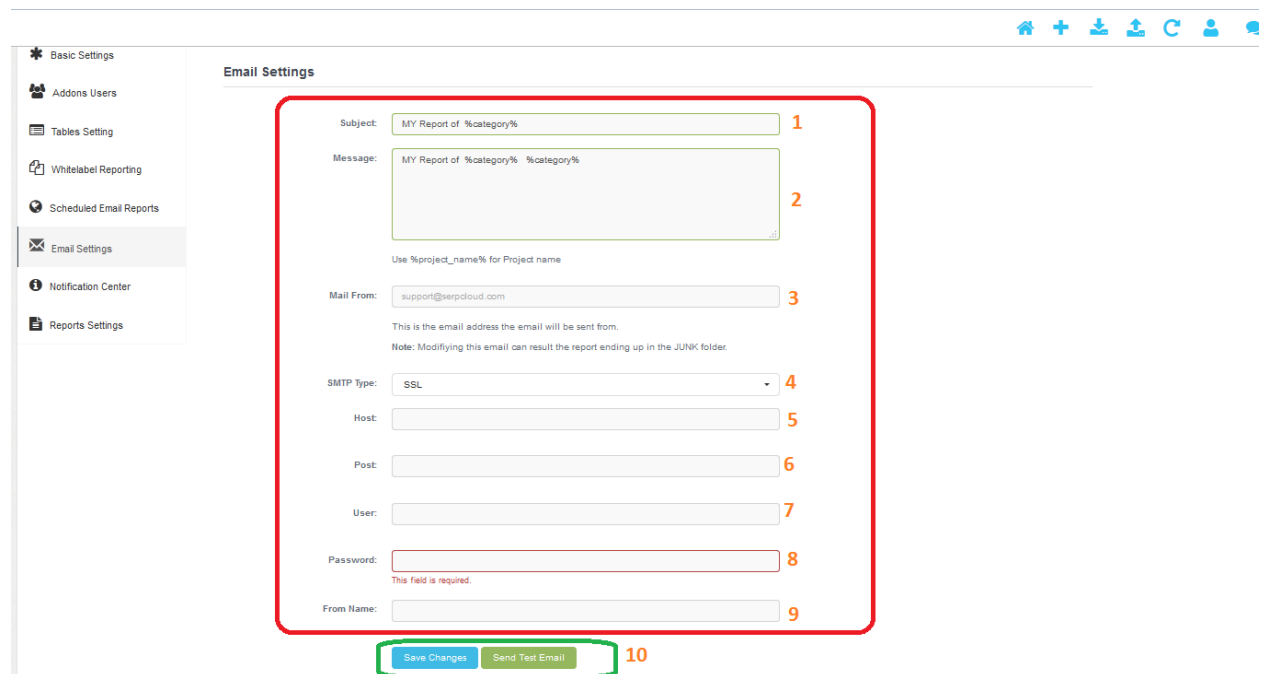
- You can set your view of rankings table of projects what to show OR what not with this.

To SHOW that column	Not Show Column
	



4.5. Email Settings

- Here you can do settings for your email reports If you want to use CUSTOM email id to get reports from. Otherwise you will receive all emails from SERPcloud system.



1. **Subject** of your reports. (You can use Triggers like %projectname% %catagory%.)
2. Body of **Message**.

3. **Mailing Email id** you want to see when reports sent.
4. SMTP Server TYPE **SSL OR TLS**
5. **Host** of your server.
6. **PORT** of your SMTP.
7. **Email id.**
8. **Password** of email account.
9. **From Name** you want to show in emails your clients or you receive.
10. **Send Test Email to check and Save CHANGES.**

4.6. Reports

SERPCloud provides three types of reports formats PDF, JPEG and CSV. And two type of reports Normal reports and White Label Reports.

After click on PDF OR JPEG reports icons wait for next 10-15 Minutes maximum for getting reports rendering and ready for you.

To get Youtube and Google Mobile reports simply move to their tabs you see at top.

- **Green** Normal Reports Types
- **Orange** White label Reports Types
- **BLUE** Archive Reports DATA And Public View key of each project

The screenshot shows the SERPCloud Reports interface. The main content area displays a table of reports with the following columns: Sr.No, Project Name, Category, Keywords, Simple Report, White Label Report, Archive Report, and Public Key. The Simple Report, White Label Report, and Archive Report columns are highlighted with green, orange, and blue boxes respectively. The table contains 10 entries, with the first entry being 'Web rankings' and the last being 'Dedicated Server'. The interface also includes a navigation sidebar on the left and a search bar at the top.

Sr.No	Project Name	Category	Keywords	Simple Report	White Label Report	Archive Report	Public Key
1	T	Web rankings	1	[Icons]	[Icons]	[Icons]	[Eye]
2	T	Bulk importer	3	[Icons]	[Icons]	[Icons]	[Eye]
3	E	ib Non English Language	1	[Icons]	[Icons]	[Icons]	[Eye]
4	F	Non English Language	1	[Icons]	[Icons]	[Icons]	[Eye]
5	E	Non English Language	1	[Icons]	[Icons]	[Icons]	[Eye]
6	ib	Non English Language	1	[Icons]	[Icons]	[Icons]	[Eye]
7	T	Web rankings	1	[Icons]	[Icons]	[Icons]	[Eye]
8	g	Youtube RanKING	1	[Icons]	[Icons]	[Icons]	[Eye]
9	Y	Yandex Testing	10	[Icons]	[Icons]	[Icons]	[Eye]
10	V	Server Dedicated	10	[Icons]	[Icons]	[Icons]	[Eye]

4.7. White label Reporting Options

- Here you can set your White Label reports settings of template and other info.

The screenshot shows the 'Whitelabel Reporting Options' configuration page. The sidebar on the left includes 'Basic Settings', 'Addons Users', 'Tables Setting', 'Whitelabel Reporting' (selected), 'Scheduled Email Reports', 'Email Settings', 'Notification Center', and 'Reports Settings'. The main content area is titled 'Whitelabel Reporting Options' and contains the following fields:

- Company Name: ABC Company (1)
- Company URL (Link): http://abccompany.com (2)
- Company Logo (Link): Browse ... (3)
- ABC Company LOGO (4)
- Theme: Theme 1 (4)
- Company Description (HTML Accepted): Use to go the next line! Try to keep this under 4 lines. (5)
- Save Changes (6)

- Enter your Company name.
- Company web url.
- Attach your company logo.
- Select template for your white label reports.
- Add description of company.
- Save Changes

4.8. Scheduled Email Reports

- Here you can enter your email you want to reports send to.
- Frequency of emails to be send weekly or monthly.
- Reports Type PDF or JPG

- Simple Report Scheduled Email Reports**

The screenshot shows the 'Simple Report Scheduled Email Reports' configuration page. The sidebar on the left includes 'Basic Settings', 'Addons Users', 'Tables Setting', 'Whitelabel Reporting', 'Scheduled Email Reports' (selected), 'Email Settings', 'Notification Center', and 'Reports Settings'. The main content area is titled 'Simple Report Scheduled Email Reports' and contains a table with the following data:

S.No.	Project	Send Report To	Frequency	Type
1	sa	abc@email.com	Weekly	PDF
2	Te:	abc@email.com	Weekly	PDF
3	Te:		Weekly	PDF
4	SE	ib abc@email.com	Weekly	PDF
5	Ho	abc@email.com	Weekly	PDF
6	Se	abc@email.com	Weekly	PDF
7	Ma	abc@email.com	Weekly	PDF
8	Te:	abc@email.com	Weekly	PDF

- **White label Report Scheduled Email Reports**

S.No.	Project	Send Report To	Frequency	Type
1	S:		Weekly	PDF
2	Tt		Weekly	PDF
3	Tt		Weekly	PDF
4	S		Weekly	PDF
5	H		Weekly	PDF
6	S		Weekly	PDF
7	M		Weekly	PDF
8	Tt		Weekly	PDF
9	g:		Weekly	PDF
10	Year		Weekly	PDF

4.9. Reports Settings

- Enable or Disable SEO/Social Metrics from your reports and Publicly viewable reports from here.

Account Settings

- Basic Settings
- Addons Users
- Tables Setting
- Whitelabel Reporting
- Scheduled Email Reports
- Email Settings
- Notification Center
- Reports Settings**

Reports Settings

SEO Stats: Social Stats:

Save Changes

5. Developer API (Application Programming Interface)

The SERP Cloud API facilitates the user to access and control the data (Categories, Keywords, Projects, SEO stats and Social stats almost everything) based on URL commands. All the URL commands will return the data in JSON format.

API comes with all PAID plans.

Look detailed documentation from here:

<https://serpcloud.com/serp/developer>

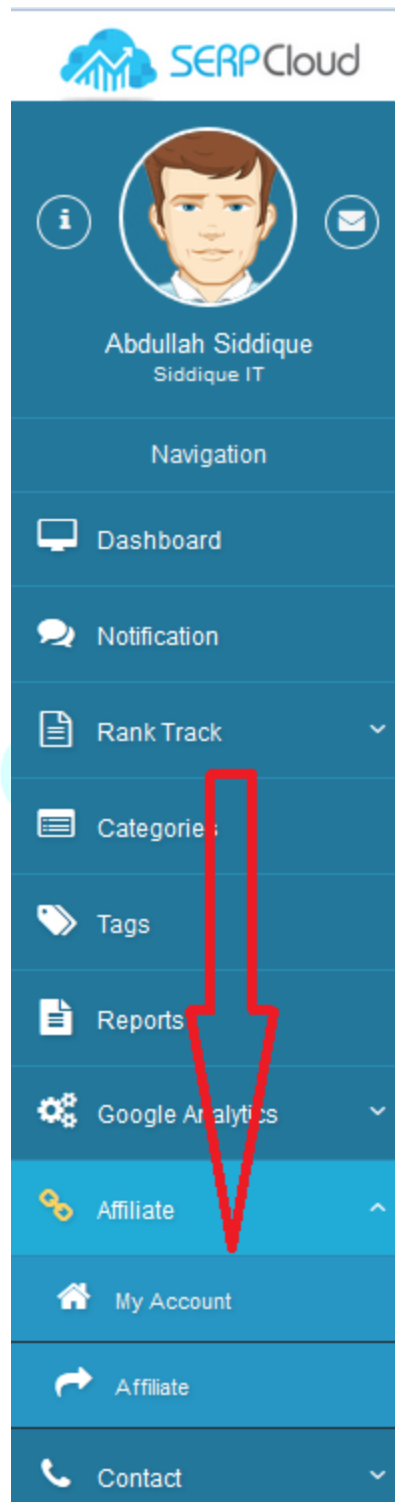
6. Affiliate Program

To become an affiliate to earn a commission on every sale simply click : Affiliate you see in Dashboard > My account > Get your aff url and promote with material you see in their and track stats too.

No need to have an active Plan of any SERPCloud packages you can use that still.

More info available at:

<https://serpcloud.com/affiliate-program>



SERP Cloud

7. Contact Us.

You can contact us any time from [here](#) or for more fast communication contact us from Skype.

Our ID is.  : Serpcloud